

Exhibitors Package

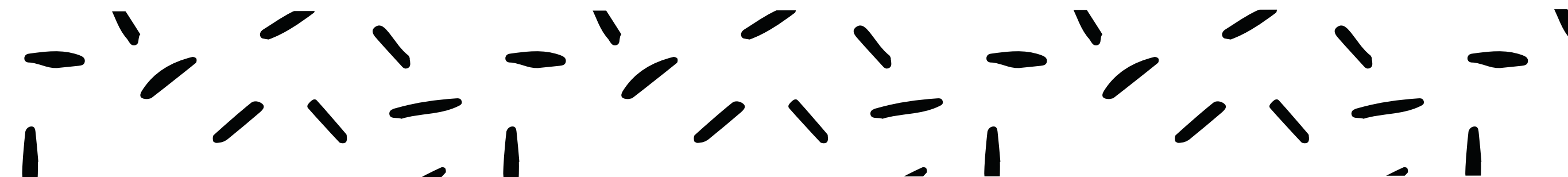
LELKHEIR OVERVIEW

Who Are We?

LelKheir is a social development company initiated to create an environment of growth and prosperity within the Saudi society. The company aims to accomplish its mission through the creation of events, workshops and social campaigns.

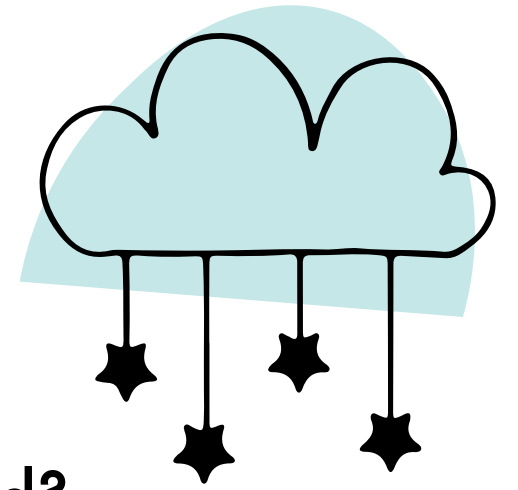
By providing the means for a young woman to become part of a conceptual community and work towards a cause with freedom to express love and giving, the development of the individuals participating comes naturally.

The main goal we aspire to reach does not stop at creating a certain community or developing a society, it is ultimately to initiate a new point of prosperity for the youth of our home, the Kingdom of Saudi Arabia.





ABOUT THE EVENT



Are you looking for a way to strengthen your bond with your child?

Do you want to help your child explore the world and broaden their range of creativity?

Have you been searching for best party planner for your child's birthday?

Are you looking for the perfect preschool, daycare, or school for your child?

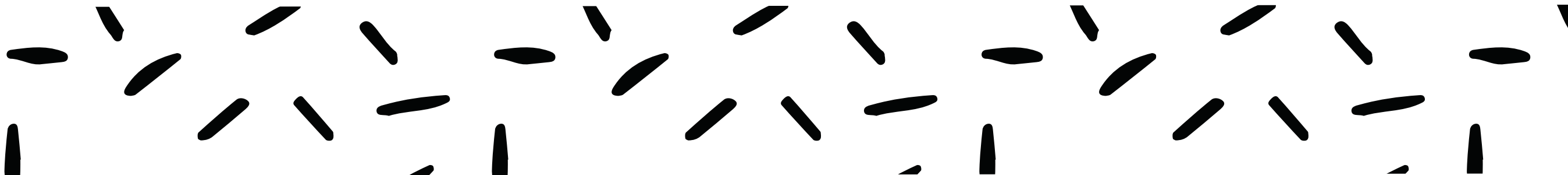
Do you have a new addition to the family and want to childproof your house?

Has your child outgrown their winter wardrobe and in need of the newest summer collection?

Do you seek the healthiest food providers for your child?

Why not let your child be part of those decisions?

Why not share those moments with your child and make beautiful memories?



“Children do not need more things. The best toy a child can have is a parent who gets down on the floor and plays with them”
-Bruce Perry

As caregivers, you hold their hands every step of the way. At Henna Sawa, we'll make sure your hands are always holding theirs.

Henna Sawa is a well rounded event that serves as one-stop-shop for all parents that are seeking various needs for their children to be fulfilled. Not only is it an activity filled extravaganza, it also showcases all different aspects that crosses a parent's mind.



Vision:

Our vision is to increase a mother-child connection through various activities provided at the event. Our theme 'Ehna Sawa' strives for a greater bond through quality time activities that will be artistic and exiting for both parent and child.

Mission:

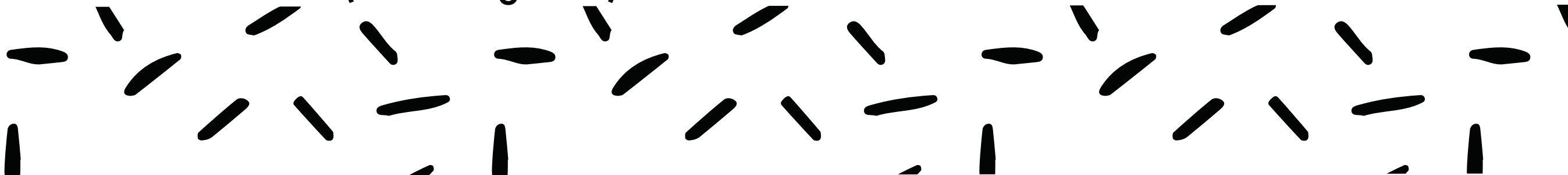
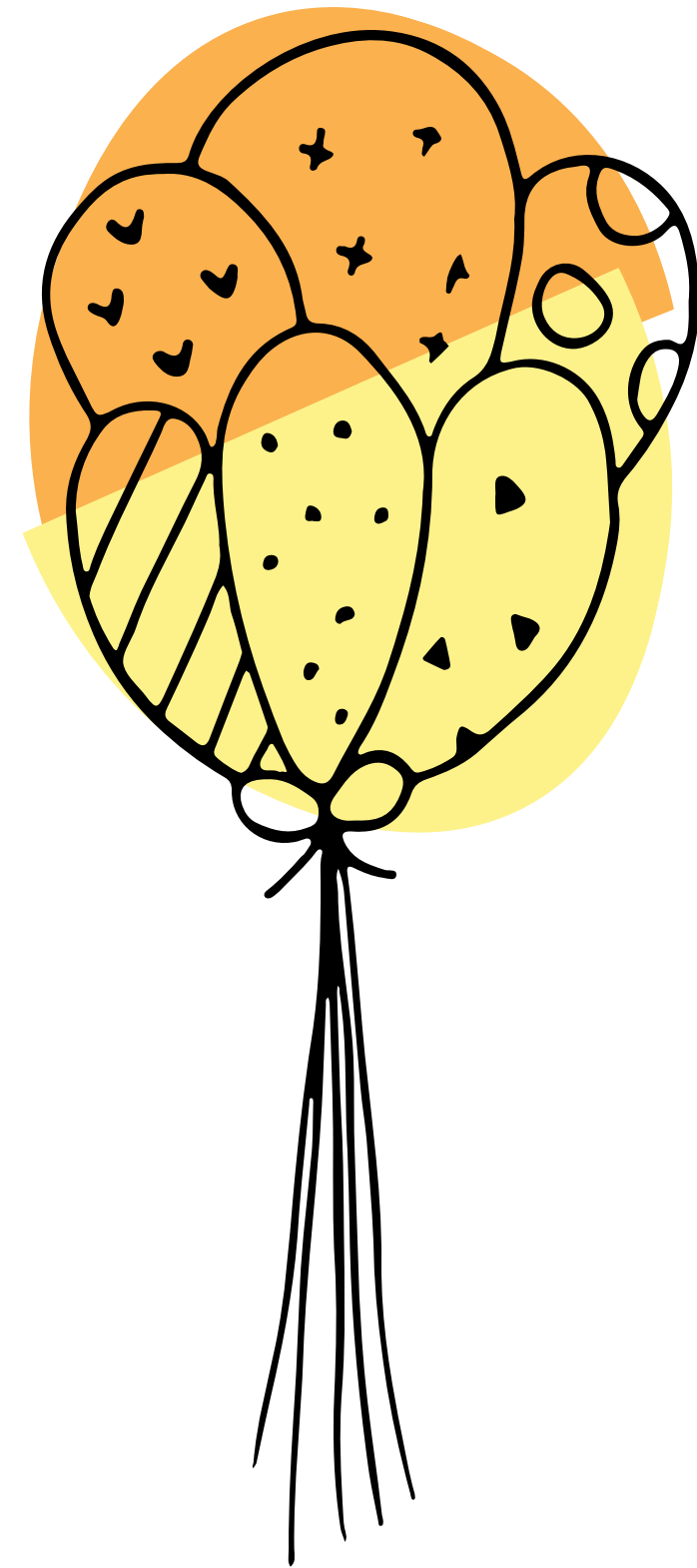
LelKheir hopes to create an eventful day for the family by organizing various activities in a safe environment. We intend to target different age groups through activities which will enable them to channel their energy sufficiently. We believe that such activities will increase their everlasting bond.

Dates: April 20th & 21st

Time: 2:00 PM - 10:00 PM

Location: Osha Event Hall, Riyadh

Tickets: SAR 105 (including VAT)



TARGET AUDIENCE



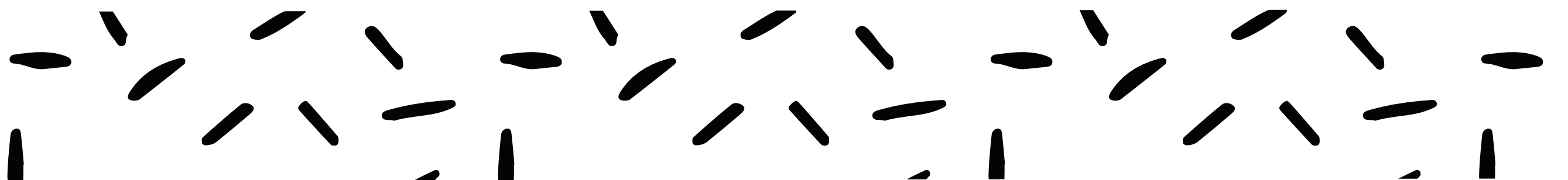
Parents and Children

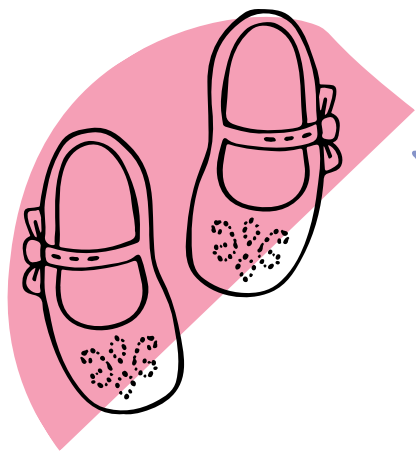
Parents - Female & Male

Children - Ages 6 months - 12 years old

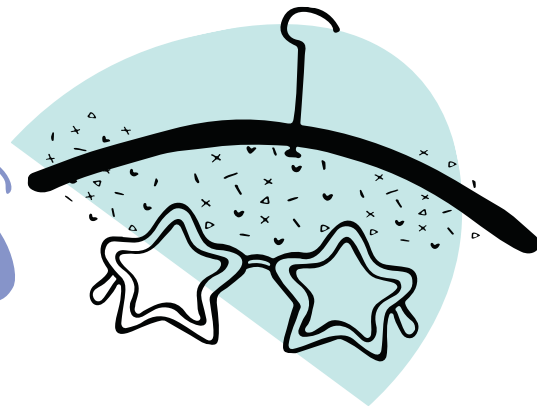
Located in Riyadh

Income Range: Mid-to-High

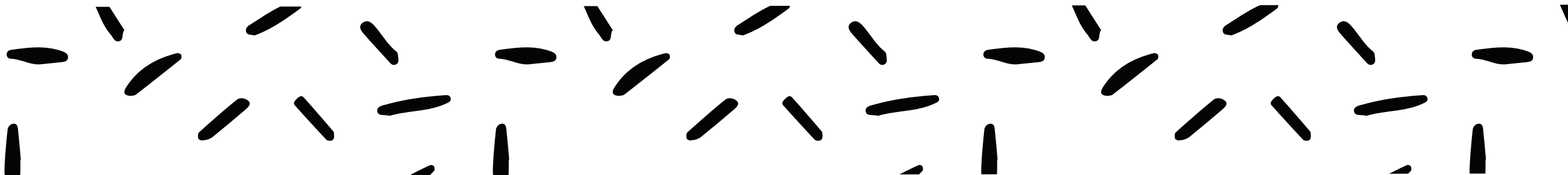


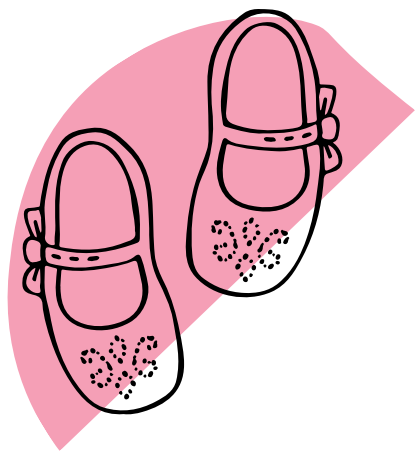


VENDOR REQUIREMENTS

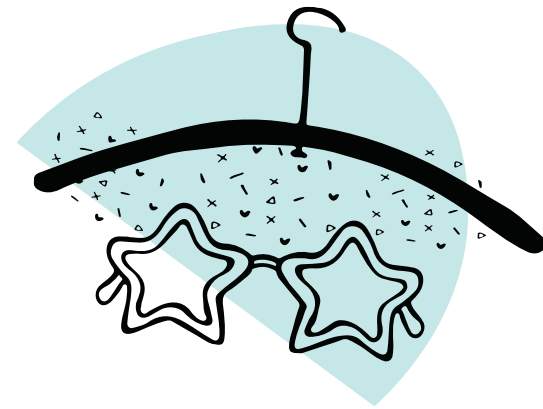


- Exhibitors are required to register and reserve their spots online.
- Exhibitors are expected to provide the age range of the children their product or service targets.
- Exhibitors must provide their CR Form.
- Exhibitors must complete their payment no later than 72 hours after submitting the registration.

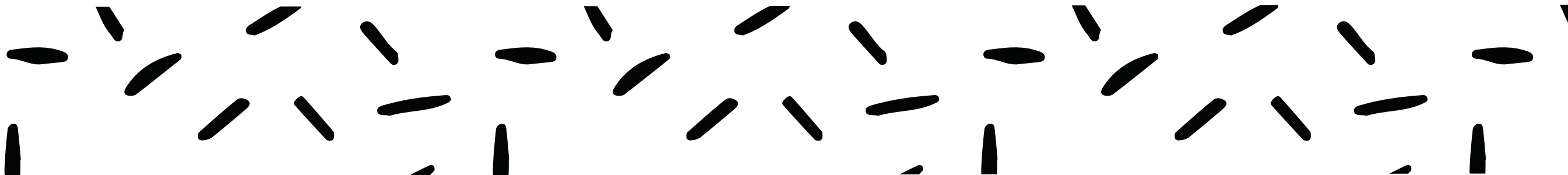




VENDOR BOOTHS

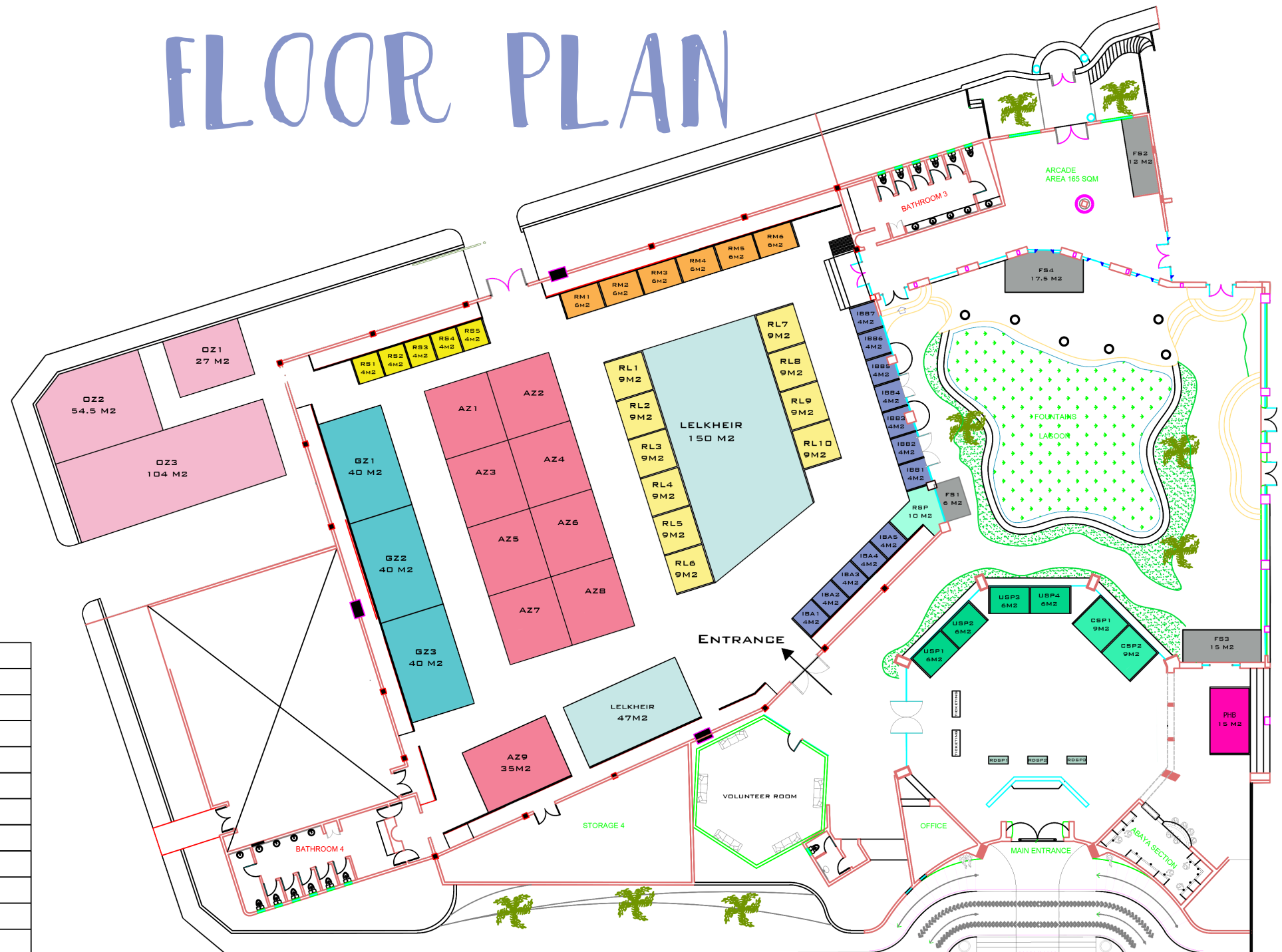


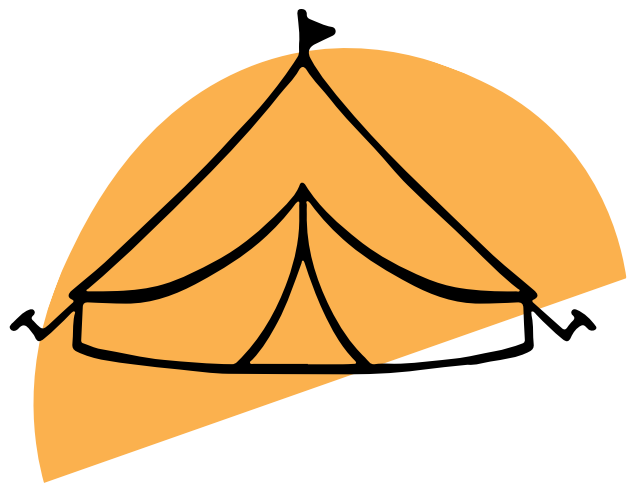
- Exhibitors must provide their high-resolution file of their logo.
- Exhibitors will be provided with a sign for their booth.
- Exhibitors will have the freedom to decorate their booth as they wish, within the guidelines of the country and religion.
- Exhibitors will be provided with a table, two chairs, and an electricity outlet.
- Exhibitors must list any additional requirements no later than two weeks prior to the event.



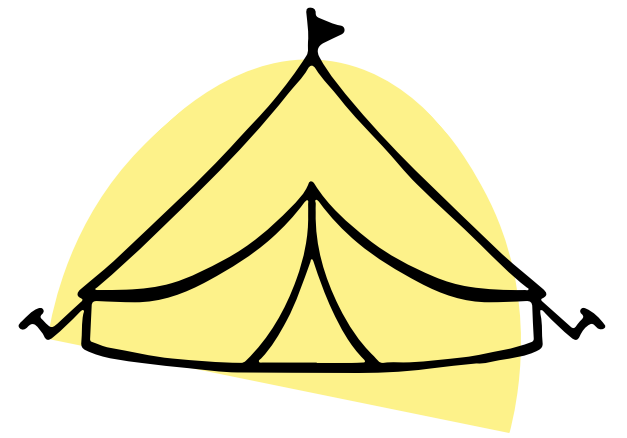
FLOOR PLAN

| LEGEND | |
|--------|-----------------------------------|
| | LELKHEIR |
| GZ | GAME ZONE |
| AZ | ACTIVITY ZONE |
| OZ | OUTDOOR ZONE |
| RS | RETAIL BOOTH SMALL |
| RM | RETAIL BOOTH MEDIUM |
| RL | RETAIL BOOTH LARGE |
| IBA | INFO BOOTH A |
| IBB | INFO BOOTH B |
| RSP | RAINBOW SPONSOR BOOTH |
| CSP | CLOUD SPONSOR BOOTH |
| USP | UMBRELLA SPONSOR BOOTH |
| RDSP | RAIN DROP SPONSOR STAND 80X150 CM |
| FS | FOOD STATION |
| PHB | PHOTO BOOT 3X5 M. |

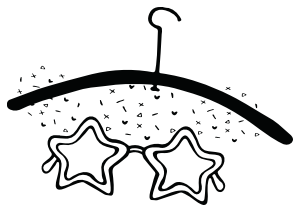




ZONES



Retail Zone:



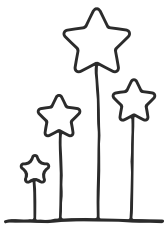
This zone particularly focuses on selling various children products. It will contain rental booths which enables exhibitors to showcase their goods.

Activity Zone:

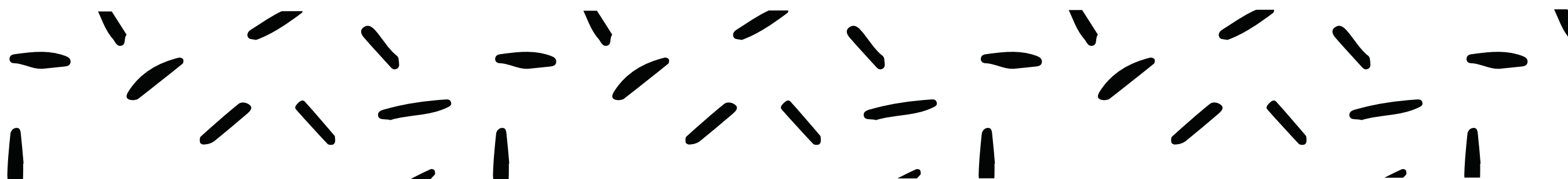


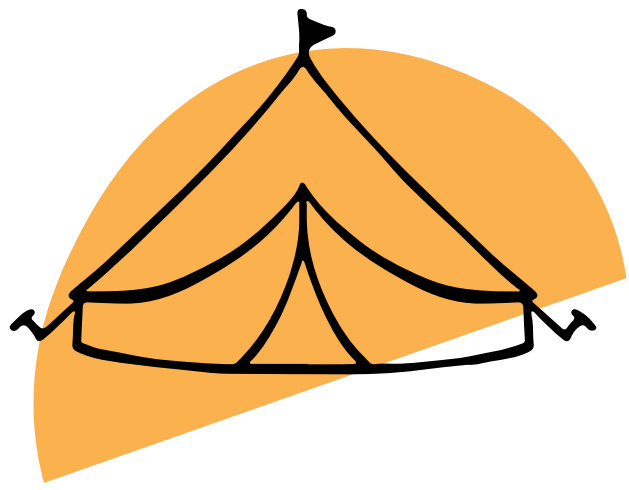
This zone targets various fun family activities varying from arts and crafts to competitive games.

Service Zone:

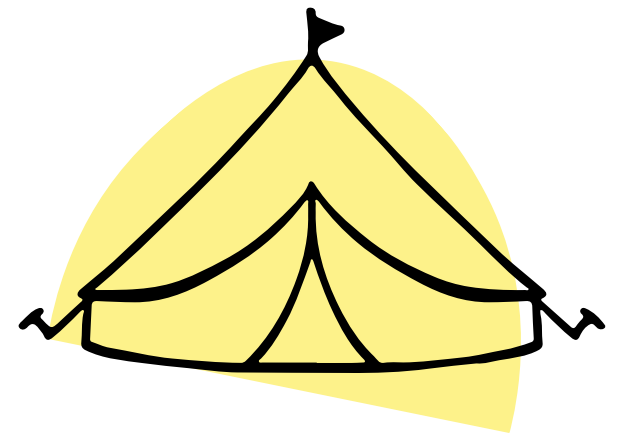


This area focuses on businesses targeting the family as a whole. By having a spacious seating area, exhibitors will be able to discuss their services to prospective customers.



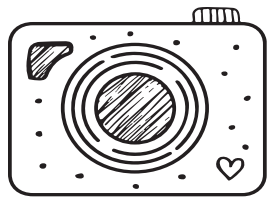


ZONES



Game Zone:

This area is an active play area for kids to participate in fun physical play.



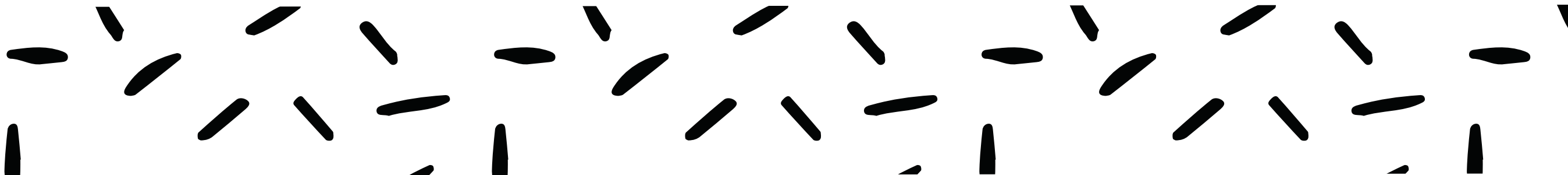
PhotoBooth Zone:

This area is for making memories. Families get to savor the moment for years to come.



Food & Beverage Zone:

This area focuses on providing food & beverages for families as a whole to enjoy at the dining area.



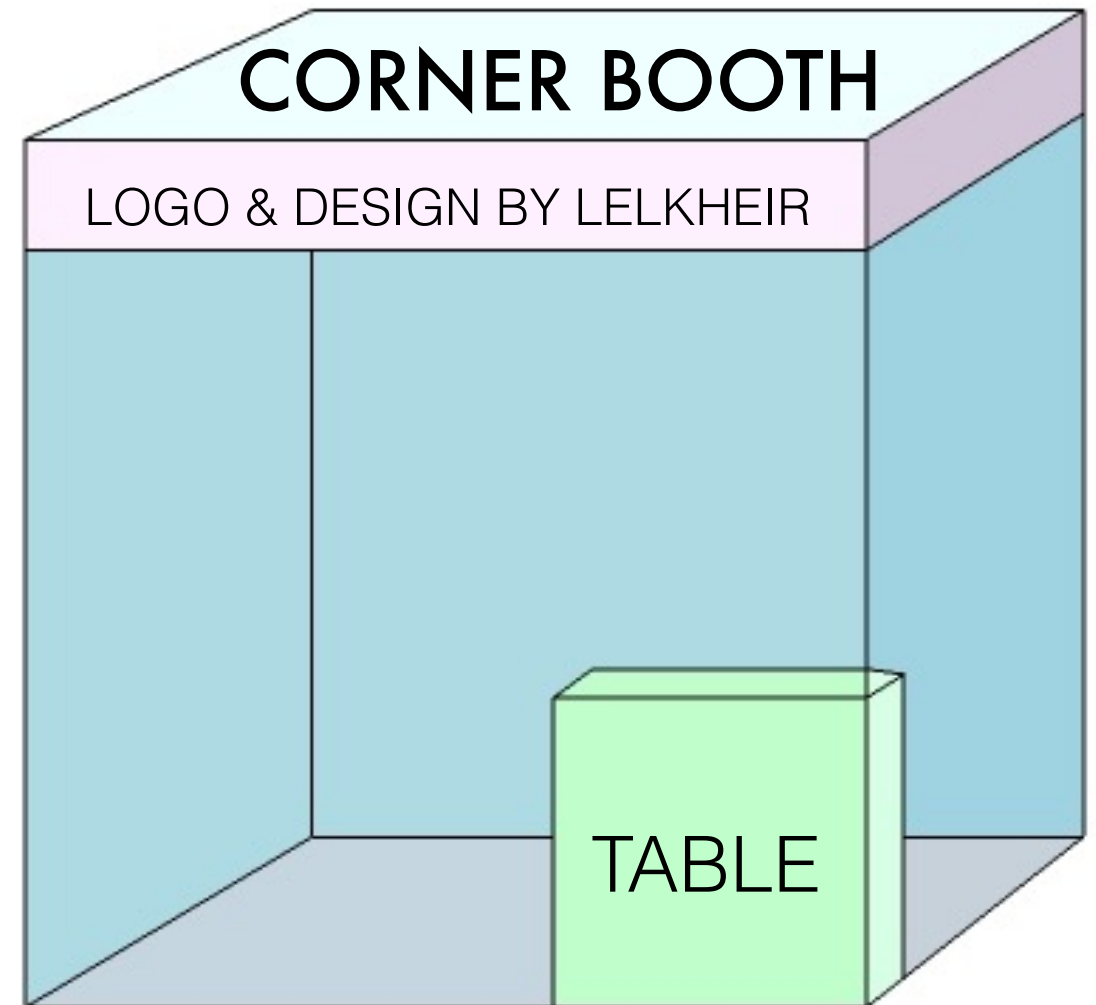
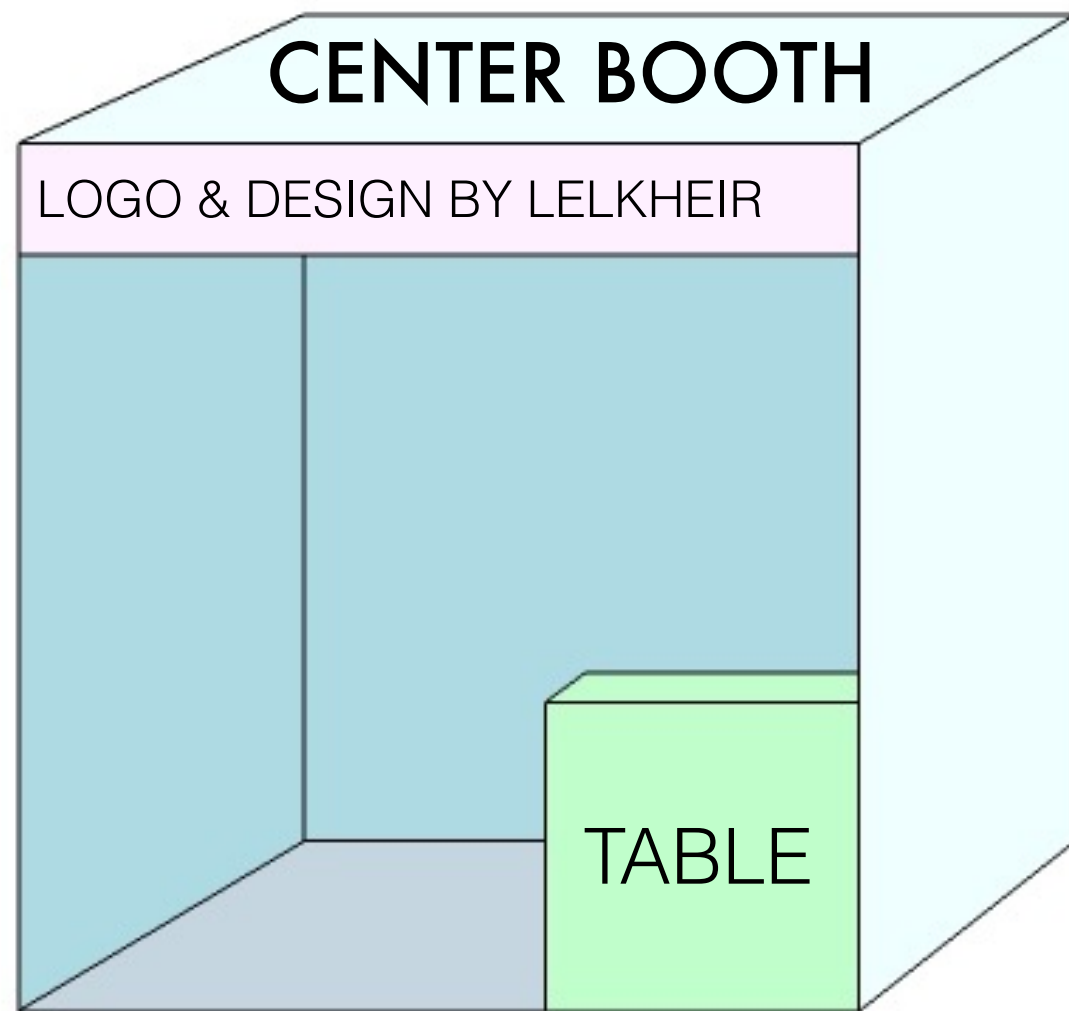
BOOTH PRICES

| Type | Size | Price |
|---------------------|---------|----------|
| Retail Booth Small | 2 x 2 M | SAR2,100 |
| Retail Booth Medium | 2 x 3 M | SAR2,625 |
| Retail Booth Large | 3 x 3 M | SAR3,675 |
| Photo Booth | 3 x 5 M | SAR3,000 |
| Service Booth | 2 x 2 M | SAR2,100 |
| Game Zone | 5 x 6 M | SAR4,200 |
| Activity Zone Small | 5 x 6 M | SAR4,000 |
| Activity Zone Large | 5 x 7 M | SAR4,200 |

ALL PRICES INCLUDE VAT

BOOTH SKETCH

(NOT APPLICABLE FOR ACITIVITY AREA)



BOOTH COLOR: WHITE

RENT A BOOTH

WWW.LELKHEIR.COM/HENNASAWA

CONTACT US

0536424015

info@lelkheir.com



KRYPTOCLOGY
کریپٹو لو جی

